



Vision 2020 Standing Committee Meeting Minutes

November 8, 2017
7:30 PM
Town Hall Annex

Present: Juli Brazile, Elisabeth Carr-Jones, Jen Toole, Annie LaCourt, Sue Doctrow, Nat Strosberg, Amy Goldstein
Absent: Scott Lever
Visitors: Lillian Hartman, Karla Sordia

1. Welcome and agenda review - members introduced themselves to Lil and Karla
 2. Approve October Minutes - approved as written
 3. Survey 2017 final report - Juli and Elisabeth will be entering the final surveys and pulling together the final report
 4. Survey 2018 planning: The group will put out a release that will announce the move online and will also call for volunteers. The Residential Study Working Group will be submitting questions, as will Sustainable Arlington. Juli has also reached out to Ali Carter to see if she wants to include questions. The group discussed the possibility of including questions around the Master Plan and the town priorities. Nat will talk to Jenny and Laura to determine if the Master Plan Implementation Committee would like to submit questions. Juli will forward everyone a scan of that section of the 2001 survey to see how the results that Elisabeth provided came from. Elisabeth brought up the issue of trees. Juli gave a brief overview of former tree controversies in Arlington and will email the Tree Committee to see if they want to include questions. Jen will write the press release. Sue and Amy will finalize information with the libraries and Senior Center regarding paper copies.
- Amy shared an update that the Council on Aging is working on a new project around “age friendly communities” and they are interested in collaborating with Vision 2020 in some way.
5. Budget discussion - The group reviewed and agreed on past expenses this year and authorized setting aside money for Town Hall rental for the Education Task Group, printing costs for Reservoir Committee, and rental and printing costs for the Diversity Task Group. We approved reimbursement for Fiscal Resources’ recorder.
 6. Planning for Vision 2020 Joint Meeting in November – The group discussed the agenda for the Advisory Board meeting, including changing our name, moving the survey online and the process for updating Town Goals. The group discussed how to approach deciding upon how to restructure Town Goals and a potential mission and vision statement. The group determined that we will present a memo of the goals that we will consider keeping the same, merging and updating. Nat will talk to the planning department to see if they can offer any expertise on convening and facilitating a goal discussion.

7. Convene a goal discussion - The group discussed which groups to convene for a goal discussion. The business goal will have to wait until after holidays. We will discuss this again at the larger Vision 2020 meeting next week and present our recommendation to convene community service organizations (Food Link, Arlington Eats). There are some questions about to word this. All volunteers are doing community service, so how are we choosing who to convene.

Nat will update the chart and spreadsheet with the new information we received at Town Day etc.

Update on website – Jen will draft updated web copy focusing on short term goals, rather than on the goals discussions and present it to the group in the coming weeks.

8. New Business - Candidates night will be Wednesday, March 28.

- Submitted by Jennifer Toole.